



Business Brokers

Omega is pleased to provide Business Brokerage Services tailored to the specific needs of the food, beverage and hospitality industries.

New to the Market! Asking Price \$750,000. Major Entertainment Center. Upscale Restaurant, Emphasizing Top-Quality Food. Excellent ROI. Currently Outperforming National Chains. Format Concept Shows Potential to Become a National Franchisor Corporation. Seller Financing Available to Qualified Buyer with 30% Down.

Indianapolis/Marion County. Liquor Store. DL 217 Permit. Strong Gross Profit Margins. Free-Standing Building (Not Included). Asking \$365,000 + Inventory.

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Northwest Indianapolis. Bar/Restaurant. 3 Way Liquor License. Location Near Major Interstate Highway. Asking \$239,500 + Inventory. Seller Financing Available with a Substantial Down Payment.

Bedford, Indiana. Package Liquor Store/Restaurant/Bar. Seats 175. Large Paved Parking Lot. 6,000 Sq. Ft. on Five Acres. Liquor Store Adjoins Bar and has Separate Entrance. Family Ownership for over 50 Years. Owner Retiring. Asking Price \$850,000 including Real Estate, plus Inventory.

For additional information and consultation regarding other opportunities, please contact:

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brand profile

Cold River Vodka Continues to Grow in Popularity

Many people are surprised to learn that 99% of the world's vodka is made from grain, and that there is only one brand of vodka in the U.S. that is made from 'ground to glass.' In other words, the same team grows the potatoes, performs the distillation process, bottles the vodka, and takes it to market.



Cold River Vodka is the dream of brothers **Donnie Thibodeau**, a potato farmer, and **Lee Thibodeau**, a neurosurgeon. The brothers grew up on their father's potato farm in Aroostook County, Maine, listening to family members talk about wanting to turn potatoes into vodka, an idea that stuck with them into adulthood.

After years of discussing the idea, and motivated by the fact that there was an excessive supply of potatoes due to low-carbohydrate diets, the two brothers turned to their long-time friend **Bob Harkins**, who had recently left a position as a ski area executive and U.S. Ski Team coach, to help them turn their dream into reality. Finally, needing to find someone who knew about the distilling process, the partners brought in **Chris Dowe**, a former brewery consultant, to help them perfect their idea of turning potatoes from Donnie's Green Thumb Farm into a

super-premium spirit. Together they formed Maine Distilleries and created Cold River, their first vodka brand.

Cold River Vodka debuted to much fanfare and media attention on November 3, 2005 at the Harrasseeket Inn in Freeport, Maine. More than 300 people, including Maine's Governor **John Baldacci**, attended

the First Pour to sample the vodka both neat and in Cold River Vodka's signature Martinis. The event was a big hit, with the gift shop at Maine Distilleries selling out of the vodka three months in a row immediately following the launch party.

Originally for sale only in Maine and New Hampshire, the company has expanded into Massachusetts, Vermont, Rhode Island, Connecticut, South Carolina, Florida and Indiana within the past 12 months.

The vodka's distinctive taste profile is the result of a process which is hand-crafted and batch-



distilled in a copper potstill. Each batch is numbered and bears the signature of the head distiller to ensure its exceptional quality and excellence. The water used in the vodka comes from the pristine Cold River in Western Maine, flowing into the picturesque town of Fryeburg out of the White Mountains.

The taste profile is what differentiates Cold River Vodka from other super-premium brands. It has a medium body, a distinct nose, a subtle sweetness on the palate and a satin-smooth finish. Being a potato vodka, Cold River is also gluten-free.

Not only have New England residents embraced the brand, but vodka drinkers in the south are loving it, too. **Debra Beaver**, Key Accounts Manager for **Ben Arnold**, the largest liquor distributor in South Carolina, says that she loves the story about the potato farmer who had too many potatoes because of the Atkins Diet. She has been telling that story to her customers statewide.

“I just did a tasting for the brand at the Greenville Marriott for 200 business people here in Greenville, South Carolina. Bob Harkins had suggested that I recommend that they put a piece of Blue Cheese on top of a Cape Cod potato chip floating on top of the Cold River Vodka Martini. They tasted it, and all 200 people went crazy,” said Beaver. “It’s an American vodka, most of all, and I’m really proud of that. It’s a patriotic way to support our country.”


Products that are made in Maine have an integrity born out of a long history of quality products. Maine’s heritage of boat building and furniture making has resulted in such great brands as Hinckley Yachts and Thos Moser Furniture. Other Maine brands known for their quality are L.L.Bean, Tom’s of Maine, Poland Spring, and Stonewall Kitchens. Cold River Vodka is gaining recognition alongside these brands with their reputation for

quality, integrity, and value.

John A. Soltan of The Soltan Group, a Midwest Broker of Fine Spirit Brands in Indianapolis, Indiana said, “The caché of the brand being made by an American craft distiller is a big plus. And as the only ground-to-glass brand in the U.S, Cold River has a strong position in the market, as well. Potato vodka was popular about ten years ago and it was only identified with Eastern European brands, but it’s exciting that there’s a U.S. brand now. I believe that the new frontier is these high-end


vodkas. Money doesn’t mean anything when there is a good product in the glass.”

In a state which calls itself Vacationland, the distillery has become as much a Maine tourist attraction as a beloved home state vodka brand. The distillery, located right down the road from L.L. Bean in Freeport, is open for tours Wednesday through Monday from 10 a.m. to 5 p.m. For more information or to schedule a tour, call Maine Distilleries at (207) 865-4828 or visit www.coldrivervodka.com.



The spirit of maine

THE MOUNTAINS BRING FORTH THE RIVER. THE RIVER NOURISHES THE FIELD. THE FIELD GROWS THE POTATO. THE POTATO GIVES BIRTH TO THE VODKA. THE SPIRIT OF MAINE IS FOUND INSIDE EVERY BOTTLE OF COLD RIVER VODKA.



COLD RIVER
Distinctive maine potato
VODKA

DISTRIBUTED IN INDIANA
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